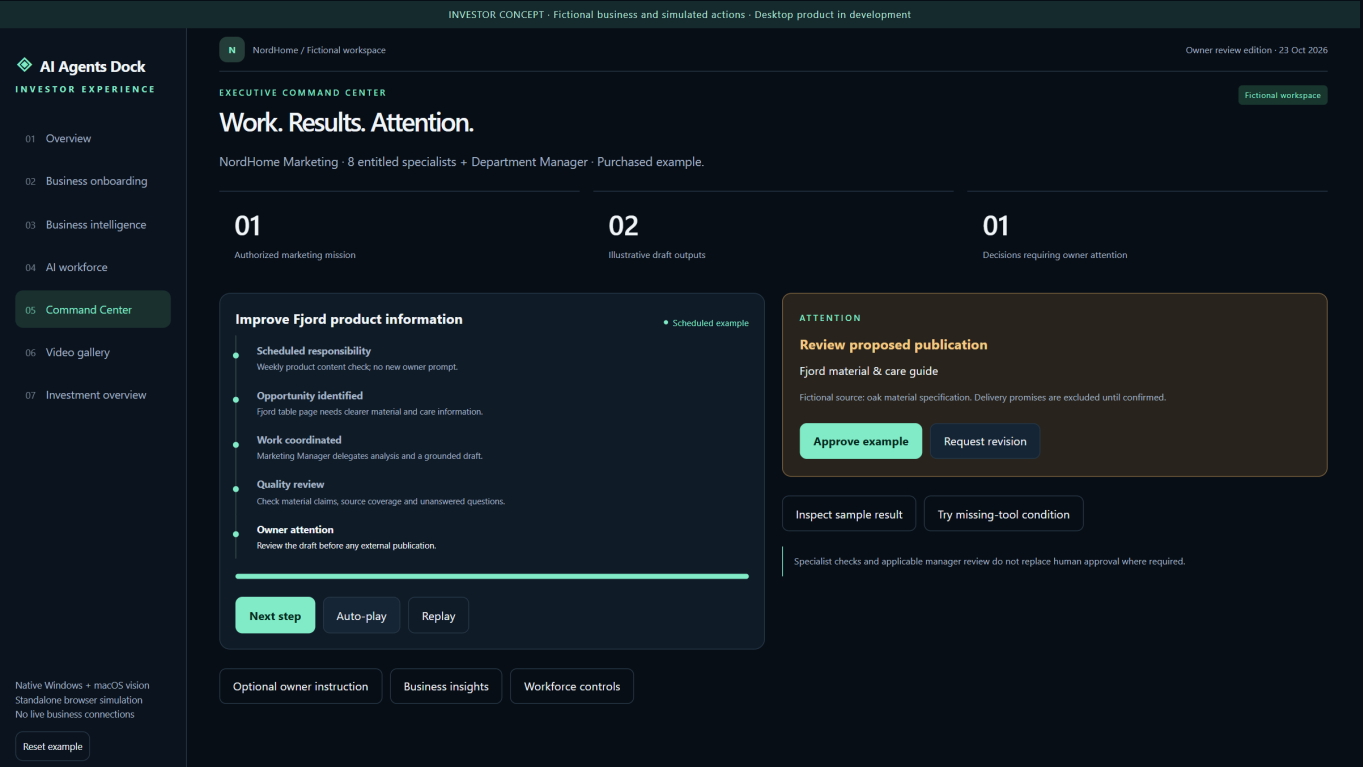


Autonomous Digital Workforce

AI employees with business context, defined responsibilities and authority to act.

Work. Results. Attention.

A native Windows and macOS product vision for nontechnical business owners.



Concept interface. All NordHome data is fictional.

The business problem

The owner becomes the coordinator of every small task.

Work is fragmented

Product content, analysis, follow-ups and customer questions compete for attention.

Context gets repeated

A tool can answer a question, but continuing responsibilities still need business context.

Decisions become noise

Owners need clear results and exceptions, with evidence and meaningful control.

How the workforce is intended to operate

01

Work

Authorized responsibilities, schedules, events and follow-ups can initiate useful work.

02

Results

Specialists prepare outputs. Applicable quality checks and manager reviews evaluate them.

03

Attention

The owner sees approvals, blockers and questions that require a human decision.

Tell Your Workforce is an optional way to give direction. A daily prompt is not required for every normal responsibility.

The commercial workforce

6 departments / 48 specialists / 8 specialists per department

Marketing

Visibility, content, campaigns and market understanding.

Finance & Economics

Financial analysis, budgets, forecasts and risk.

Sales

Leads, outreach, opportunities and sales operations.

Data & Analytics

Business analysis, data systems, quality and reporting.

IT & Cybersecurity

Systems, infrastructure, security and technical resilience.

Customer Service

Support, onboarding, knowledge and customer success.

Six department managers are separate from specialists. The CEO intelligence layer is separate from both.

A simple, controlled customer journey

Start Free Trial

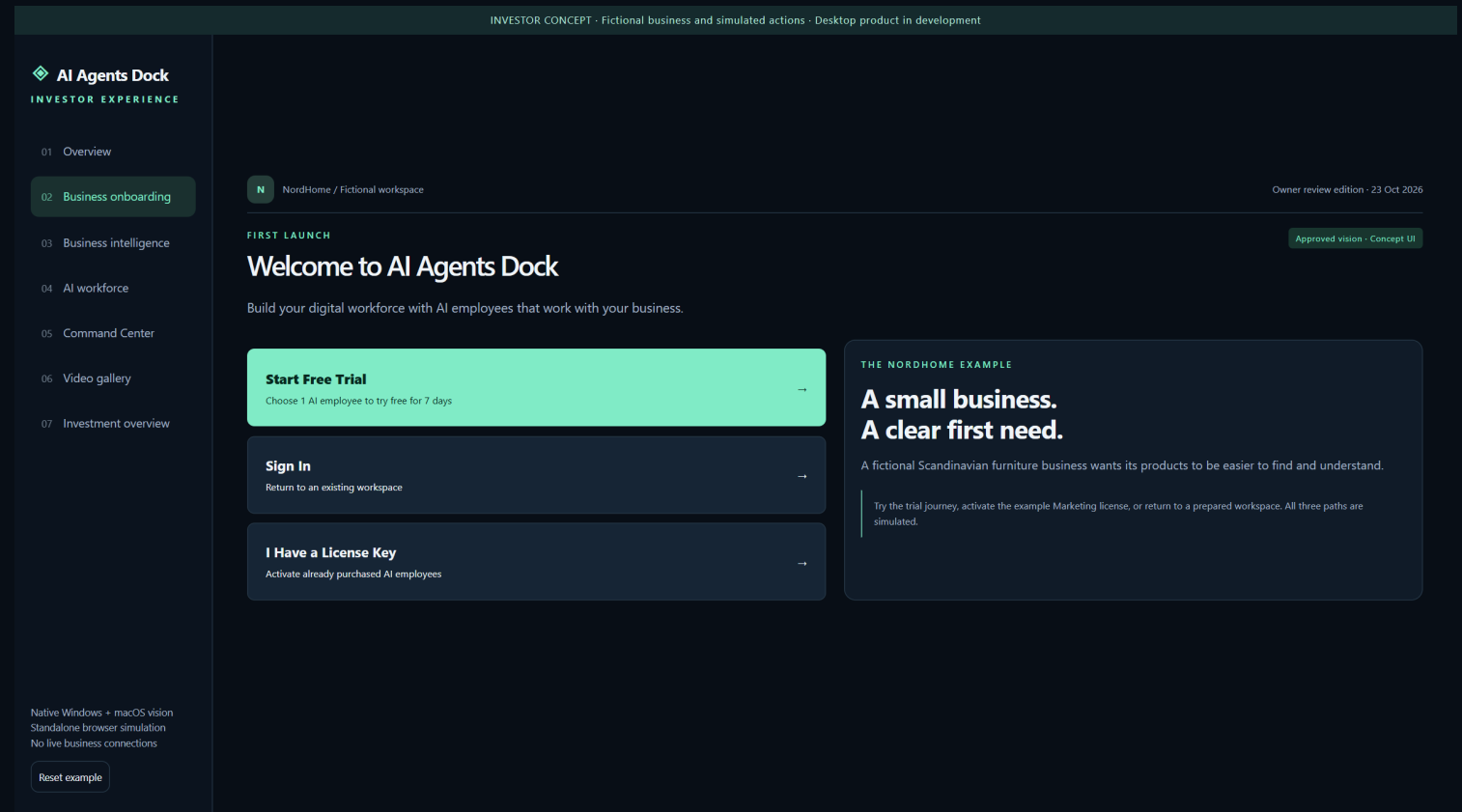
Choose one specialist for seven days, based on the owner's need.

Sign In

Return without repeating completed setup.

I Have a License Key

Recognize purchased employees automatically.



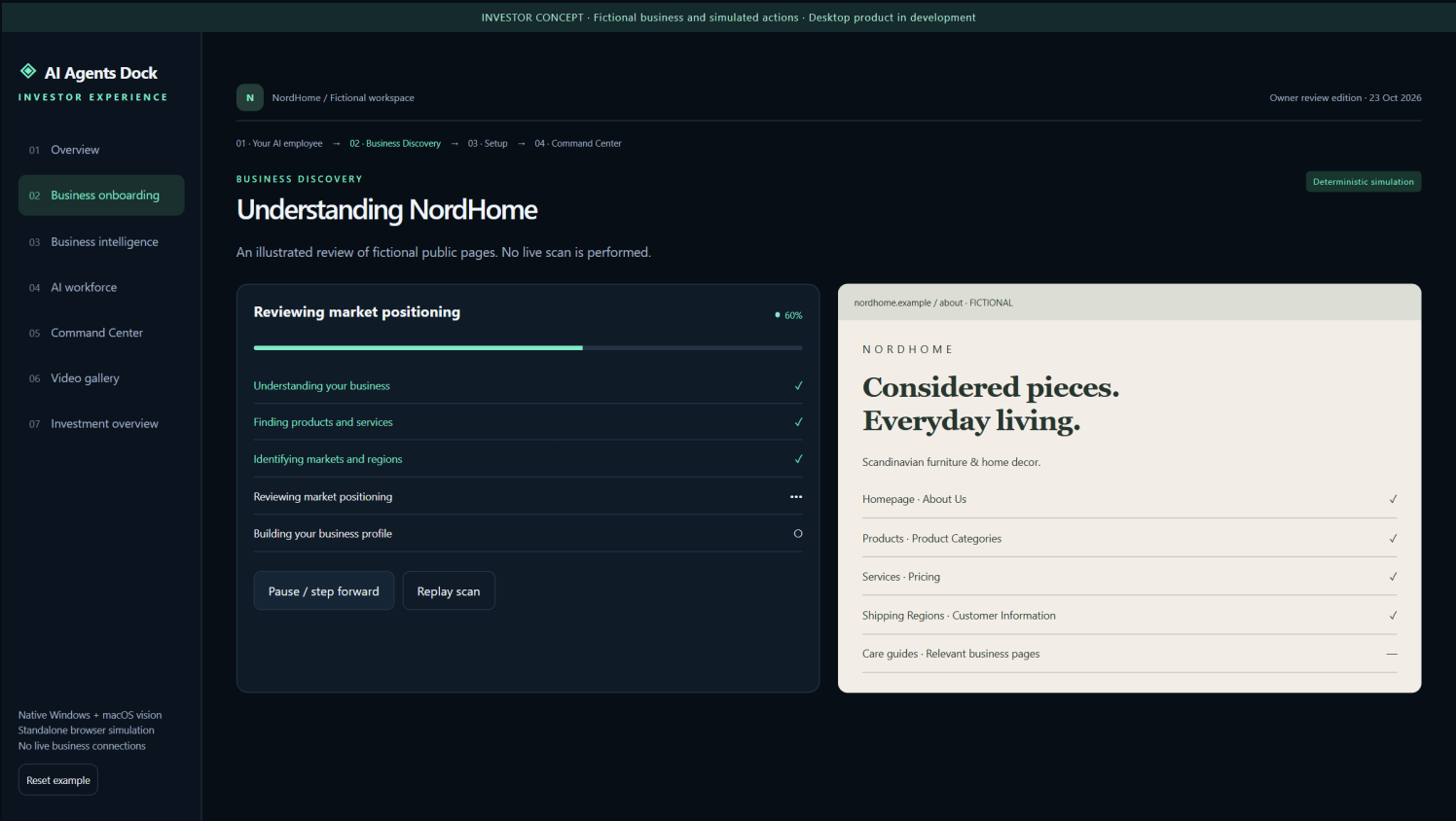
Trial selection happens before Business Discovery. No purchase reconstruction.

Business Discovery

NordHome is a fictional Scandinavian furniture and home decor retailer.

The example reviews products, services, public prices and delivery regions.

A No Website path accepts business context instead.



nordhome.example is a reserved fictional fixture. No live website scan is performed.

Business understanding with evidence boundaries

Public website facts

Fjord oak dining table: EUR 690. Delivery regions: Sweden, Denmark and Finland.

Separate research

Fictional competitor notes come from separately labeled example research sources.

Inferences to validate

Potential apartment-owner audience; an opportunity to clarify product care guidance.

Private data still missing

Revenue, profit, stock and customer records require authorized information or connections.

All facts and research in the NordHome story are fictional. No measured business improvement is claimed.

A day with autonomous AI employees

Purchased Marketing example

A scheduled product content check identifies a gap.

The Marketing Manager coordinates the Google Search Specialist and Content Writer.

Grounded drafts move through applicable quality review.

The screenshot displays the 'AI Agents Dock' interface, titled 'INVESTOR EXPERIENCE'. The left sidebar lists navigation options: 01 Overview, 02 Business onboarding, 03 Business intelligence, 04 AI workforce, 05 Command Center (selected), 06 Video gallery, and 07 Investment overview. The main workspace is titled 'EXECUTIVE COMMAND CENTER' and 'Work. Results. Attention.' It shows a workflow for 'Improve Fjord product information' with steps: Scheduled responsibility, Opportunity identified, Work coordinated, Quality review, and Owner attention. A progress bar indicates the current status. Below the workflow, there are buttons for 'Next step', 'Auto-play', and 'Replay'. The right side of the interface shows a 'CONTENT WRITER - FICTIONAL DRAFT' with the text 'A table made for everyday living.' and care guidance. At the bottom, there are buttons for 'Optional owner instruction', 'Business insights', and 'Workforce controls'. The footer of the interface includes the text: 'Native Windows + macOS vision', 'Standalone browser simulation', 'No live business connections', and a 'Reset example' button.

This is an illustrative workflow, not a demonstration of live production execution.

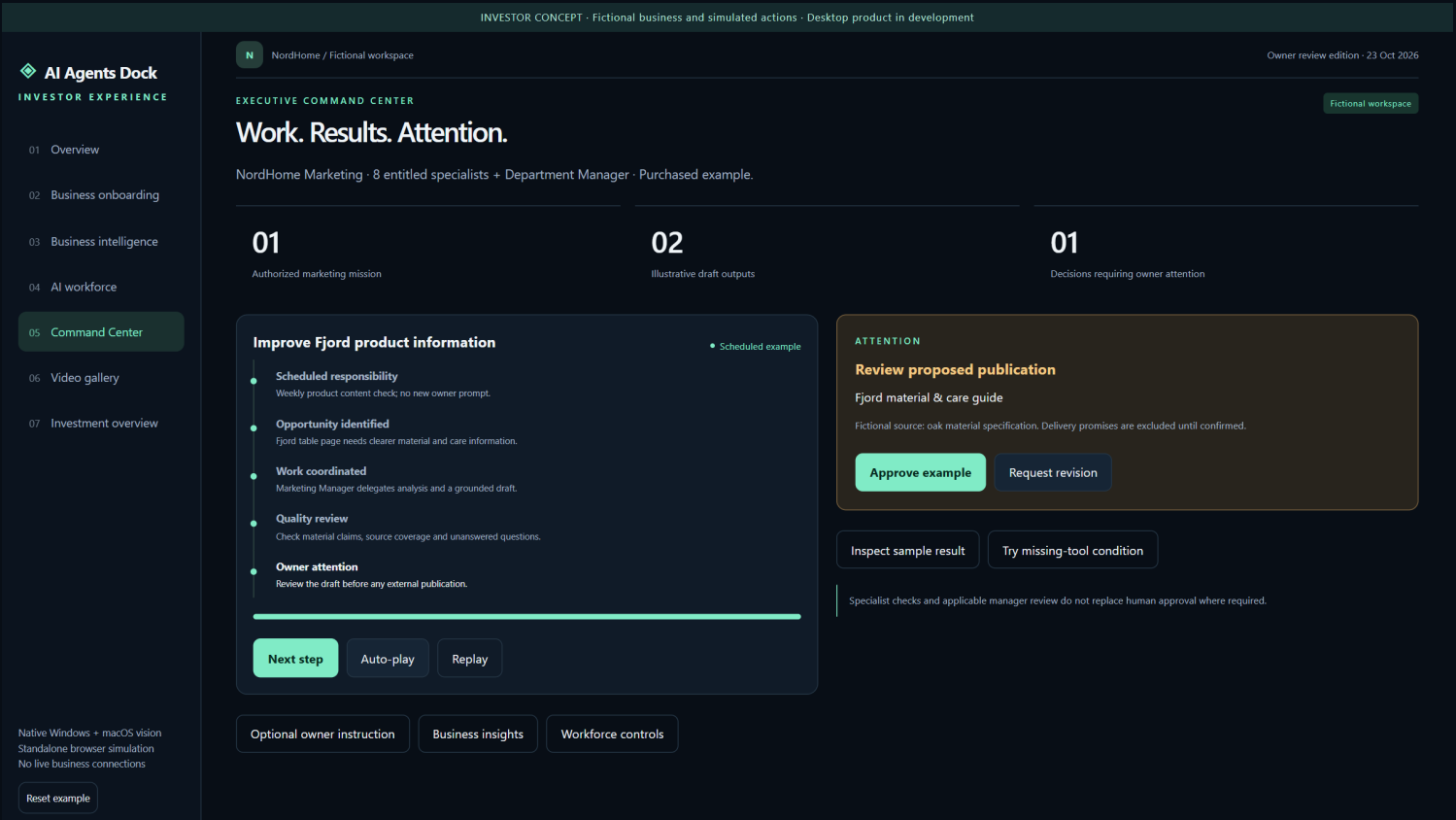
The Executive Command Center

The owner sees the work, the result and the next decision.

Inspect the proposed product guide.

Approve the example or request revision.

Real external actions still require valid authorization and access.



The standalone simulation never publishes content or connects to a real business system.

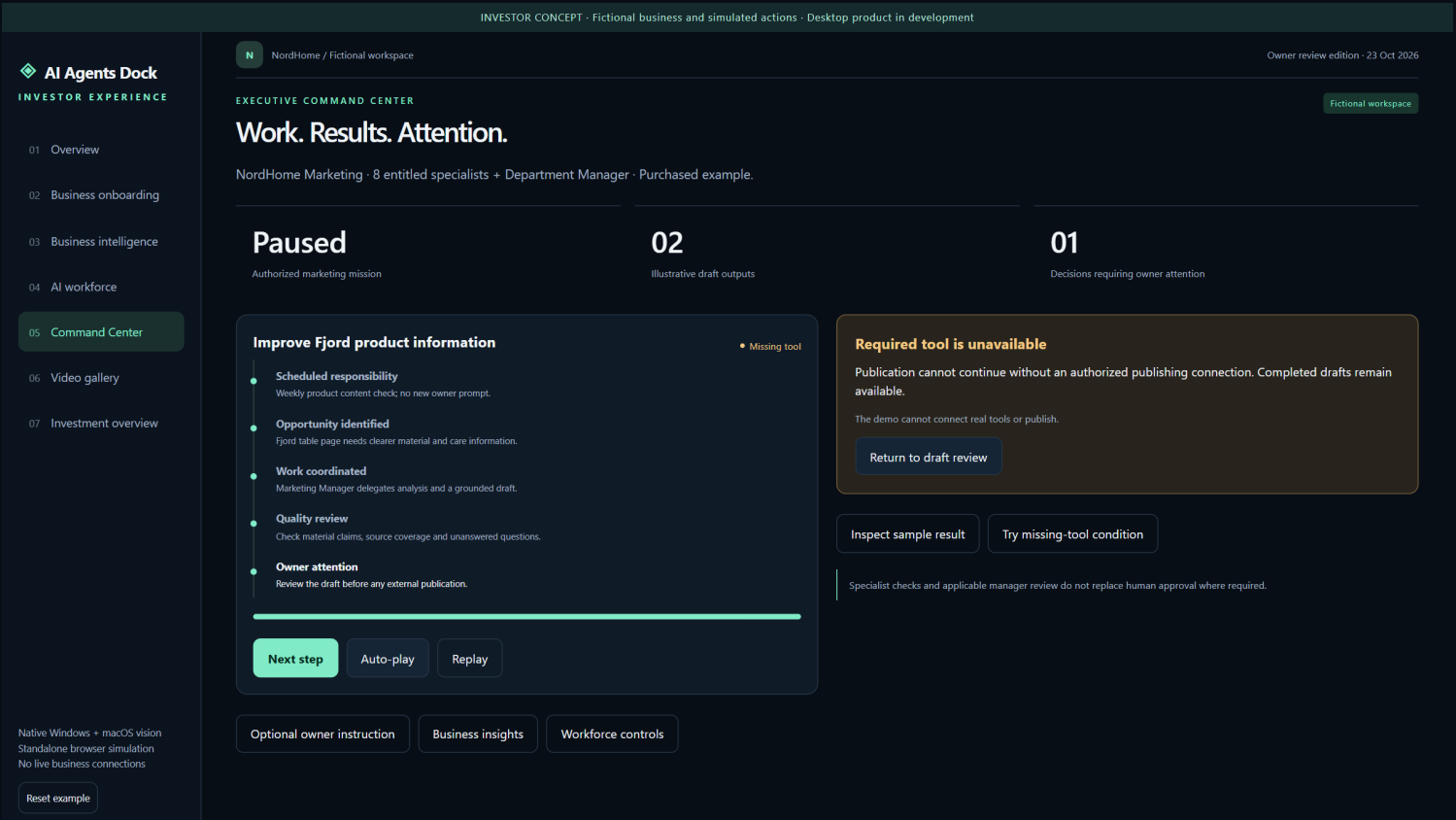
Quality, permissions and privacy

Specialist quality checks and applicable manager review.

Human approval where required.

Missing tools produce visible blockers.

Local business workspace, with protected server intelligence and authorized execution.



Local-first does not mean fully offline. V1 does not promise automatic multi-PC workspace sync.

Intended differentiation

A coherent workforce experience is the product proposition.

Continuing responsibilities

Work can originate from standing duties and permitted events, as well as owner instructions.

Defined professional roles

Specialists and managers work within approved responsibilities and authority.

Visible business outcomes

The interface brings work, outputs and required human decisions together.

Control and data boundaries

Local workspace responsibilities coexist with protected server execution and explicit approvals.

Design differentiation, not an independently benchmarked claim of competitor superiority.

Target customers and commercial model

Nontechnical founders and operators, from solo businesses to teams of 50.

Specialist

\$49

per month

Department

\$199

per month

Organization

\$599+

per month

Approved listed pricing direction, not a live offer. Capacity and fair-use terms, some seat allocations, extra-seat pricing and Enterprise conditions remain Owner decisions.

External service subscriptions are customer-owned. Operating economics remain to be validated.

Development maturity and roadmap

Current

Development & integration

Server foundations and selected specialist/connector components are recorded as implemented or integrated. Sales expansion is under review.

Remaining

Complete the experience

Finish specialist coverage, full autonomous initiation and desktop-to-server journeys. The conceptual screens are not shipping-product screenshots.

Before release

Production validation

Validate economics, security, reliability and scale. Complete release signing and production end-to-end checks. No release date is promised.

Verified development tasks do not establish production readiness. Important validation work remains open.

The investment discussion

Help turn an approved workforce vision into a validated commercial product.

Proposed funding uses

Engineering and integration
Quality, security and reliability
Unit-economics benchmarking
Controlled release preparation

Decisions still to make

Funding amount, valuation, equity, allocation and timing remain Owner decisions.

No customer traction, financial results, market size or investment return is claimed.

Explore the local demonstration and films in the accompanying package.